



INDATA offers a complete range of data preparation and analysis options

The large pile of paper questionnaires stare at you ominously. You need to get them analysed. What does analysis mean? Verbatim listings? Coding? Cross-tabulations? Significance testing? Mapping? Multivariate analysis? Automating graphics? Perhaps analysis is some or all of these things.

You want to speak to a company who can advise you on all aspects of analysis from the implications of sampling and questionnaire design through to producing reliable and presentable analysis in whatever format you choose. To be successful takes experience, flexibility and expertise. Bringing together the client's expectations with data preparation and analytical staff. One of the key elements is communication, both internally and with you, the client.

You want to work with a company that delivers time and time again. No nonsense projects delivered to your specification. You know how much it will cost, what you'll get for your money and when you'll get results by. You can relax and get on with other things, knowing the data analysis is all taken care of.

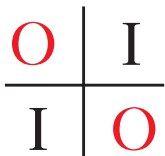
One of your key requirements is to avoid risk and know what you will get at the end of the project. Whether your requirements are straightforward or more demanding, you need to be confident that the company you choose will not let you down. Well now you have found it.



MAKING
LIFE
EASIER

GOOD
FOR
BUSINESS

SOME
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FACTS





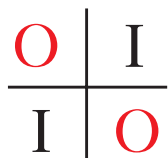
Make life easy for yourself!

Choose a data processing partner who will make your life easier and provide you with reliable information again and again. Select a company that is trusted by some of the most respected market research agencies in the U.K. such as Hall & Partners, Harris Interactive, MORI, The Development Partnership and Travel Research Centre. A company that will give you considered and experienced advice on data analysis. This will enable you to get the most out of your data and add value wherever possible. It will allow you to offer a variety of data analysis techniques and delivery options to your client.



Good for business

- Speak to people you can trust
- Relax knowing all the details are taken care of
- Work with senior experienced people
- Ensure your project is carried out in the most cost effective way
- Receive regular updates on the progress of your project
- Work with people who are flexible, innovative and friendly
- Receive data analysis promptly
- Access multivariate analysis, custom charting and reporting
- Get in-depth data analysis
- Receive data in a format that suits you
- Have confidence in the quality of the data and analyses you receive





Check us out

Send us details of your questions, or a project that you would like our views on; it doesn't have to be a request for a quotation. We'll get back to you with our recommendations and some specific examples of our experience that relate to your project.

Some key facts about what we do

Surveys edited, coded, entered and analysed. Analysis options include cross-tabulations, verbatim listings, data importing and exporting, mapping, multi-variate analysis, automated charting and reporting, end-user and on-line data analysis tools. We handle ad-hoc and continuous projects, straightforward or the more complex. We can advise you on managing international data processing projects including co-ordinating questionnaire design and code frames. We are particularly well known for our ability to handle hierarchical data, complex weighting or projects involving extensive data manipulation. We provide database building and maintenance, together with ad-hoc programming services.

Information provided in a format to suit you, hardcopy or electronic delivery. We can enable you to carry out in-depth data analysis in your office or online.

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