



INWEB connects you with the people you want to reach

Do you think you should be doing more internet research but are not sure where to start? Or perhaps you are using online research but are not getting the results that you expect? Are you attracted by the claims of faster turnaround, richer data and lower costs? Find yourself nervous of using a method that is sometimes labelled as biased and unrepresentative. Unable to offer your clients clear guidance on internet surveys you continue with traditional methods of interviewing. Would you like to run online surveys with confidence?

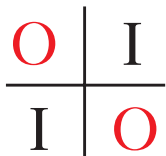
Embracing different ways of doing things is never easy, there is so much to learn, so many mistakes to be made, so much time invested. You have to understand the scope and limitations of the medium. Be prepared to explore and experiment, continually enhancing the service you can offer. A considerable investment in technology is required together with technical back up and security infrastructure. Perhaps one of the key elements is communication. Working with a company that function as part of your team, a company that delivers time and time again. A company valued for the advice they can offer you and their ability to deliver. No nonsense projects delivered to your specification. You know how much it will cost, what you'll get for your money and when you'll get results by. You can relax and get on with other things, knowing the interviewing and analysis are all taken care of. One of your key requirements is to avoid risk and know what you will get at the end of the project. You may also want access to a wider variety of interviewing techniques and data analysis services, ideally all in one place. Well now you have found it.

JUMP TO

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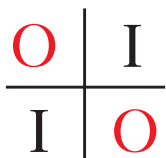


Make life easy for yourself!

Choose an internet partner who will make your life easier and provide you with reliable interviews again and again. Select a company that was a pioneer in internet research, we have regularly carried out surveys on the internet since 1997. A company that works with some of the most respected market research agencies in the U.K. such as BPRI, Maritz, MORI, Right Management Consultants, Robson Rhodes, RS Consulting and Sweeney Pinedo. Make sure the company will give you independent and unbiased advice on internet interviewing, recommending if necessary other fieldwork options. This will enable you to compare the costs and relative advantages and dis-advantages of different methodologies. It will also give you the ability to offer mixed mode interviewing to your clients, for example combining the internet with telephone, face-to-face or postal interviewing. Find a company who can offer data analysis as an integral part of the project and not just as an additional service.

Good for business

- Speak to people you can trust
- Easily compare the costs of different fieldwork options
- Offer flexible and innovative fieldwork options to your client
- Work with senior experienced people
- Receive regular daily updates on the progress of your project
- Work with people who are flexible, innovative and friendly
- Receive data analysis promptly
- Access multivariate analysis, custom charting and reporting
- Have confidence in the the quality of the data and analyses you receive





Check us out

Send us details of your questions, or a project that you would like our views on; it doesn't have to be a request for a quotation. We'll get back to you with our recommendations and some specific examples of our experience that relate to your project.

Some key facts about what we do

Internet surveys designed, hosted and carried out from our London offices. Surveys customised according to your specifications. Surveys carried out with your email samples or we can provide sample in conjunction with our panel partners in Continental Europe, North America and Asia. Surveys can be in any language (in 2004 alone, we programmed, hosted and analysed surveys in Chinese - simplified (Mandarin), Chinese - traditional (Cantonese), Czech, Danish, Dutch, Finnish, Flemish, French, French - Canadian, German, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Portuguese - Brazilian, Russian, Spanish, Swedish, Thai and others...). We also have the ability to incorporate multi-media within the interview. We have an exceptional reputation for handling mixed mode surveys and migrating surveys to the internet.

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